

FEB 0 1 2005 (C)
IN THE UNITED S

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of:

Confirmation Number: 5553

SANDRA H ROSENBERG ET AL.

Group Art Unit: 3623

Application No.: 09/749,746
Filed: December 28, 2000

Examiner: ROBINSON BOYCE, A.K.

For: METHOD AND SYSTEM FOR ADAPTIVE PRODUCT RECOMMENDATIONS

BASEDON MULTIPLE RATING SCALES

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT/RESPONSE TRANSMITTAL

Transmitted herewith is an amendment/response for this application.

FEES

The fee for claims and extension of time (37 C.F.R. 1.16 and 1.17) has been calculated as shown below:

| | CLAIMS REMAINING | HIGH | EST NO. | | | | | | | |
|---------------------------------------|---------------------|------|---------|---------|---|---------|--------|--------|-----|------|
| AFTER PREVIOUSLY | | | | PRESENT | | DATE | | ADDIT. | | |
| | AMENDMENT | PA | D FOR | EXTRA | | RATE | | | FEE | |
| TOTAL | 15 | _ | 20 | = | 0 | х \$ | 50.00 | = | \$ | 0.00 |
| | | | | | | X | | | | |
| INDEP. | 5 | _ | 9 | = | 0 | \$ | 200.00 | = | \$ | 0.00 |
| FIRST PRESENTATION OF MULTIPLE DEP. + | | | | | | | | | | |
| CLAIM | | | | | | \$ | 360.00 | = | \$ | 0.00 |
| | | | | | | | | | | |
| TOTAL ADDITIONAL CLAIM FEE | | | | | | | | | \$ | 0.00 |
| | | | | | 1 | GRANE | TOTAL | | \$ | 0.00 |

Attorney's Docket 81674-273212 Client Reference: P9892 **PATENT**

FEE PAYMENT

Authorization is hereby made to charge the amount of \$0.00 to Deposit Account No. 161805. Charge any additional fees required by this paper or credit any overpayment in the manner authorized above. A duplicate of this paper is attached.

Date: January 26, 2005
PILLSBURY WINTHROP LLP
725 South Figueroa Street
Suite 2800
Los Angeles, CA 90017-5406
213, 488,7253

MARK R. KENDRICK Reg. No. 48468

CERTIFICATION UNDER 37 C.F.R. [II] 1.8 and/or 1.10*

(When using Express Mail, the Express Mail label number is mandatory; Express Mail certification is optional.)

I hereby certify that, on the date shown below, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

1.0. Box 1430, Alexandria, VA 22313-1430

Date: January 26, 2005

Signature

MARK R. KENDRICK

(type or print name of person certifying)

^{*} Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under \$\mathbb{I}\$ 1.8 continues to be taken into account in determining timeliness. See \$\mathbb{I}\$ 1.703(f). Consider "Express Mail Post Office to Addressee" (\$\mathbb{I}\$ 1.10) or facsimile transmission (\$\mathbb{I}\$ 1.6(d)) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.



PATENT 81674-273212

THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re application of: | Art Unit: 3623 |
|---|--|
| Rosenberg et al. | Examiner: Robinson Boyce, A.K |
| Serial No: 09/749,746) | I hereby certify that this correspondence is |
| Filed: December 28, 2000) | being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: |
| For: METHOD AND SYSTEM FOR) ADAPTIVE PRODUCT) | Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on |
| RECOMMENDATIONS BASED ON) MULTIPLE PRODUCT RATING SCALES) | January 26, 2005 Date of Deposit |
| | Mark R. Kendrick, Reg. No. 48,468 Name |
| | m. h. 7 cm 01/26/2005 |
| | Signature Date |

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner Robinson Boyce:

In response to the October 27, 2004 Office Action, please enter the following amendment and consider the following remarks.

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